



SIMMENTAL NEWS

The President of the Simmental Association, Bill Almond, today announced that the Association's Chief Executive Officer, Peter Speers will be leaving the Association at the end of the year.

In announcing Peter's pending departure from the Association, Bill paid tribute to the very significant contribution Peter has made in managing the Association during the past 20 years.

"During this period Peter has played a major role in designing and implementing many programs that have benefited the breed and Association members", he said.

"Peter's management expertise and dedication to promoting our breed will be a great loss to our Association and we all wish him every success in his future endeavours."

"Peter has been a strong and effective advocate of the Simmental and Simbrah breeds in many industry forums within Australia", he added.

"He has also been a strong representative of our Association internationally, through his role as Chairman of the World Simmental Fleckvieh Federation's Beef Committee and his involvement in export marketing programs for Australian Simmental and Simbrah."

"We are delighted that Peter has agreed to organise and lead the Simmental Trade Mission to the United Kingdom in June next year," Bill said.

Peter was recruited to the Association in 1987 from NSW Agriculture after a successful 20 year career as Principal Beef Cattle Officer and previously as District Beef Cattle Officer at both Inverell and Tamworth, NSW.

In commenting on his pending departure from the Simmental Association, Peter reflected both on achievements during the last 20 years with the Association and on the bright future that the Simmental breed faces.

"After an incredibly enjoyable and professionally rewarding 20 years with the Association, I am now looking forward to pursuing new challenges", Peter said.

"The Association has a wonderful group of members, committed to the ongoing improvement of the breed and expanding its influence throughout the Australian cattle industry", he added.

"I am confident that the Simmental breed will continue to make major advances in the future, including a growing export demand for the unique advantages that Australian Simmentals possess", he said.



Peter Speers and Bill Almond