

Cattle champs sell up to 214c/kg

IT WAS standing room only ringside at the Gracemere Saleyards last Tuesday when the champion commercial cattle went under the hammer.

The grand champion pen was first to go, owned by Reg and Janelle Cooke, Warrenlea, Moura, and consisting of 10 Simbrah steers, which had been fed for 149 days on corn ration and weighed in at an average of 611kg.

Selling agents Hourn and Bishop, Moura, sold the champion pen to Teys Brothers, Lakes Creek for 214c/kg, around \$1300/head.

The Cookes also owned the champion female pen of grain/lot fed cattle – 12 Simbrah heifers weighing in at an average of 477kg, fed corn ration for 119 days. The heifers sold for 188c/kg to Swift. Nolan Meats bought the champion pen of males crop/pasture fed.

The pen of 10 Elrose Enterprise Brahms with an average weight of 658 kg went for 200c/kg.

Swift also bought the champion female pen crop/pasture fed, which included 12 crossbreeds from Banana Station with an average weight of 569kg.

COMMERCIAL

The pen went for 180c/kg.

The Sale of Champions and Feature Sale has grown significantly since Beef 2006, which had 1800 head entered in the sale.

Beef 2009 attracted 2245 head and selling agents said the quality was extremely impressive.

Landmark's Central Queensland general manager, Bernie Hoch, said the sale impressed the agents.

"It has been a very solid sale, high-quality cattle and a good turnout from not just buyers but other producers interested in what is happening in the market," Mr Hoch said.

"The quality is high thanks to the great season and also the quality of the producers.

"The main buyers have been Swift and Teys Brothers, along with Coles, Nolans, Kilcoy and Borthwicks."

Selling agents were Landmark, Elders, Savage Barker and Backhouse and Hourn and Bishop.



ABOVE: Terry Nolan, Nolan Meats, bought the champion pen of steers crop/pasture fed, for 200c/kg. Mr Nolan was also a judge of the commercial cattle.

LEFT: The champion grassfed pen of steers, a pen of 10 Brahms exhibited by Rodger and Grant Jefferis, Elrose Enterprises, Cloncurry, sold for 200c/kg.

TOP LEFT: Brad Hansen and Gary Hourn, Hourn and Bishop, Moura, auctioned off the grand champion pen for 214c/kg.

Bushlands
Clay Gully
Meldon Park

Simmental & Simbrah Bull Sale
Gracemere, Rockhampton - 11am
Monday, August 31, 2009
60 Bulls 60

Invited Vendors: **Billa Park & Yarrayne**

Congratulations to the Cooke Families on their outstanding success at Beef 09 Prime Cattle Championships

Contact vendors:
Rob & Viv Laycock (07) 5424 1207
Rodney & Elisabeth Skene 0428 717 847

Elders **SB**

Meldon Park Simmentals
More success at Beef 09

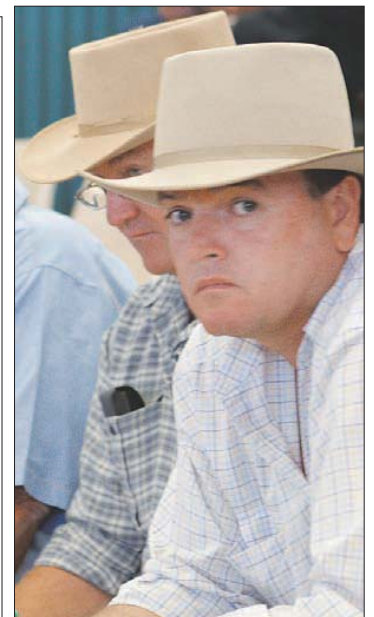
Meldon Park Cobber – Grand & Junior Champion Simbrah Bull – 19 months

Selling
★ Ag-Grow bull sale, Emerald – July 9 & 10
★ BCM sale, Gracemere – August 31

Congratulations to the Cooke Families on their outstanding success at Beef 09 Prime Cattle Championships, Gracemere

- Bulls and females available for private sale •

Meldon Park Simmentals Rodney & Elisabeth Skene
Cecil Plains Mob: 0428 717 847 Ph: (07) 4668 0361
Email: meldonpark@optusnet.com.au www.meldonparksimmentals.com



Rob Barnard from Swift, bought a champion pen along with many others at the Sale of Champions and Feature Sale at Gracemere.

SIMMENTAL SUCCESS

Simmental Australia, on behalf of its Queensland branch, would like to congratulate the Cooke family for their amazing results in winning both the Grand Champion Pen and Champion Female Pen with their grainfed Simbrahs at the Australian Beef Cattle Championships.

Congratulations to Ashley Adams for his highly popular and successful launch of the TendaBEEF brand which has utilised premium Simmental infused genetics.

Congratulations to all Simmental exhibitors at Beef 2009.

Simmental – the ultimate in crossbreeding

- weight for age
- muscling
- carcass yield
- with the added benefits of milk and fertility

Introduce Simmental or Simbrah into your herd.



SIMMENTAL AUSTRALIA

To contact a Simmental breeder in your area contact the Queensland branch of Simmental Australia on (07) 4630 5890 or check out the website www.simmental.com.au.