



Australian Simmental Breeders Association

ABN: 72 000 885 834
Simmental Australia, ABRI, University of New England,
Armidale, NSW 2351
Ph: +64 2 6773 3341 Fax: +64 2 6772 5376
Website: <http://www.simmental.com.au>
Email: simmental@abri.une.edu.au



- ✓ ASBA MEMBER
- ✓ PEDIGREE
- ✓ TRANSFER
- ✓ BREEDPLAN

Simmental Australia - 'Gold Seal' Quality Assurance Program

Welcome to the Simmental Australia – 'Gold Seal' Quality Assurance Program.

The Australian Simmental Breeders Association has recognised the provision of pedigree and performance information that is of the highest standard which is essential to ensure recognition nationally and internationally.

The 'Gold Seal' program will provide the industry with a greater level of assurance that the information recorded is of the highest integrity while ensuring the transferability of registered animals or genetic material. This would provide greater recognition to Simmental stud producers acting in the best interests of their clients.

The guiding principles of quality assurance are customer focus, continuous improvement, recognized outcomes and the achievement of best practice.

The Australian Simmental Breeders Association has demonstrated responsibility and commitment to the 'Gold Seal' Program, which provides a means for achieving excellence within the breed by a process of continuous quality improvement.

Australian Simmental Breeders Association stud members, who become involved in the 'Gold Seal' Program, indicate they have agreed to the five key eligibility criteria:

- Certified pedigree information
- Fully active and financial member
- Herd inventory is up-to-date and paid
- Active BREEDPLAN member
- Guaranteed transfer of stud cattle

The five key areas above were identified as being of significant importance to guarantee a Simmental stud member meets client needs.

It is the intention of the Australian Simmental Breeders Association to ensure the transfer of stud cattle or genetic material is achieved efficiently and includes the provision of quality information. The 'Gold Seal' Program will provide the method for this to be achieved.



Australian Simmental Breeders Association

ABN: 72 000 885 834
Simmental Australia, ABRI, University of New England,
Armidale, NSW 2351
Ph: +64 2 6773 3341 Fax: +64 2 6772 5376
Website: <http://www.simmental.com.au>
Email: simmental@abri.une.edu.au



- ✓ ASBA MEMBER
- ✓ PEDIGREE
- ✓ TRANSFER
- ✓ BREEDPLAN

Application for the Simmental Australia - 'Gold Seal' Quality Assurance Program

I,,
hereby submit my application to the Australian Simmental Breeders Association to participate in the Simmental Australia – 'Gold Seal' Quality Assurance Program. Subject to the approval of my application I agree to comply with the rules and conditions of the Program as set out below.

Membership Name:.....ABN:.....

Member Herd Identification: Phone:

Applicant/participant declaration:

I, the Applicant/participant hereby declare that I understand and agree to the rules and conditions of the 'Gold Seal' Quality Assurance Program ("the Program") as follows:

1. I must be a full financial Stud member of the Australian Simmental Breeders Association to participate in the Program.
2. I understand that it is a requirement of the Program that all animals listed for sale in an approved 'Gold Seal' sale catalogue shall be registered and recorded as active with the Australian Simmental Breeders Association (ASBA) (i.e. all inventory and associated fees paid). Commercial females and male (no unregistered commercial bulls permitted – no exceptions) may be included in the sale, under the following conditions:
 - a) They may only be included within the catalogue if listed on separate section or as loose-leaf supplementary sheets;
 - b) It must be clearly indicated on the supplementary sheets that the cattle are commercial animals;
3. In the development of sale catalogues where lots are to be stamped with the 'Gold Seal' the following minimum requirements must be incorporated;
 - a) Lot number
 - b) Animal name with the inclusion of the breeder's unique stud prefix
 - c) ASBA registration code, grade code, year letter and animal identification (i.e.ABC P B001)
 - d) For SPR registered cattle, they must clearly be indicated as commercially registered.
 - e) Date of birth
 - f) Pedigree
4. Pedigree information must display a minimum of two generations. In addition, all sires used in the breeding of registered animals must have undergone DNA testing.
5. I must be an active BREEDPLAN member.
6. Simmental GROUP BREEDPLAN performance figures wherever available shall include:
 - a) Simmental GROUP BREEDPLAN analysis source identification from which the figures were obtained;
 - b) The current average EBVs for the reference birth year as provided on the Simmental Australia Website;
 - c) The Simmental GROUP BREEDPLAN logo must be displayed alongside the EBV tables;

Note: All of the above data shall be supplied by ASBA via a database extract.

7. No data provided by Simmental Australia shall be changed in any way unless changes are faxed or emailed through and approved by ASBA.
8. All data supplied by Simmental Australia in an electronic data file format must be inserted into the template used for the printing of catalogues via a 'mail-merge' procedure;

9. The catalogue shall be thoroughly proofed by the catalogue owner prior to final printing and distribution
10. A copy of the printed catalogue shall be submitted to Simmental Australia immediately after printing;
11. ASBA staff shall conduct quality checks on all catalogues bearing the Simmental Australia Quality Assurance ‘Gold Seal’ logo and shall advise the catalogue owner of any errors found prior to the catalogue sale dates;
12. Any errors in the catalogue found following printing and distribution shall be clearly listed in an Addendum provided to all potential buyers registered at or before the sale and announced at the sale;
13. I shall make all reasonable efforts to procure the consent of the new owner of any registered bull sold under this catalogue to provide his or her name and address to Simmental Australia within 60 days of sale so that Simmental Australia can effect a change of registration and post the information on its website, the purchaser will be registered with ASBA as a commercial transfer member;
14. If transfer of registration is requested by the new owner of any animal or genetic material sold under the ‘Gold Seal’ program, I will pay the transfer fee and levy and I will complete the associated paper work within 60 days of sale so that Simmental Australia can effect a change of registration, reallocate transfer certificates and post information on its website.
15. I agree that ASBA may suspend or cancel my participation in the “Gold Seal” Quality Assurance Program should I fail to comply with any of the rules and conditions of the Program.
16. I agree to indemnify the ASAB for any and all loss and damage suffered by the ASBA on account of any claim, action, demands, suits or other legal proceedings whether in law, equity or statutory in connection with and arising from my participation in the Program and caused by my conduct and actions whether negligent or otherwise as a participant in the Program.
17. I agree to comply with any other rules and conditions of the Program as determined by the ASBA from time to time.

Members Details:

Stud Name:

Member signature:

Date:/...../.....