Proudly supported by NSW DEPARTMENT OF **PRIMARY INDUSTRIES**

NSW BEEF SPECTACULAR AND TRADE EXPO

Dubbo Showground • March 17-19, 2009 •

MARCH 17 - 19, 2009

Showcasing The Best In Beef

TUESDAY

8.00am **Scanning of Led Cattle**

9.00am **Heifer Show - Jnr Paraders**

10.00am **NSW DPI Seminar**
Beef Specs tool - Hitting market specifications
Speaker: Jeff House, Forbes Beef Officer
CRC Growth results - Information behind Beef Specs
Speaker: Brett Littler, Mudgee Beef Officer
Cost of production - Profitability and maximising kg beef/ha
Speaker: Juliet McConochie, Walgett Beef Officer

11.00am **Pen of 3 steers/heifers**

1.00pm **Led Steer/Heifer Judging**

3.00pm **Cargill Seminar**
Cargill - Feeder Steer Preparation
Speakers: Mr Grant Garey, General Manager Livestock, Cargill.
Dr Kev Sullivan, Consulting Veterinarian.

3.00pm **Heifer Show - Junior Judging**

3.30pm **Pen of 3 Bulls**

6.00pm **Welcome BBQ**

WEDNESDAY

9.00am

Ring 1	Ring 2	Ring 3
Angus	Murray Grey	Braford
	Simmental	Devon
		Charbray

10.30am **Cargill Seminar**
Cargill Beef Story (Specs and Brands)
Speakers: Mr Grant Garey, General Manager Livestock, Cargill
Mr Andrew Negline, Brands and Innovation Manager, Cargill.

11.30 am **NSW DPI Seminar**
Cost of production - Profitability and maximising kg beef/ha
Speaker: Juliet McConochie, Walgett Beef Officer
Beef Specs Tool - Hitting market specifications
Speaker: Jeff House, Forbes Beef Officer
CRC Growth results - Information behind Beef Specs
Speaker: Brett Littler, Mudgee Beef Officer

12.00 Noon **Lunch**

12.00 Noon **DPI Women's Lunch**

1.00pm **Olsson Industries Nutrition Seminar**

1.30pm

Ring 1	Ring 2	Ring 3
Charolais	Speckle Park	Red Angus
Droughtmasters	Santa Gertrudis	Dexter
		Pnizgauer

2.00pm **Cattle Council Seminar**
- What R&D initiatives can the Beef industry pursue to increase your profitability? We want to hear from you!

2.30pm **MLA Seminar**
- Market outlook for beef producers - Blair Brice, Trade Services and Halal Manager, MLA
- Lifting the veil on the Middle East beef market
- MSA and meat seaming demonstration - Kelly Payne, Retail Training Facilitator, MLA
- Opportunities in pasture finished beef - Angus Hobson, Manager Communication & Research Adoption, MLA
- Meeting market specifications: Producer case study - Brett Littler, Beef Officer, NSW Department of Primary Industries with Norton Crane, Hartley Grazing Company, Mendooran.

6.30pm **Heifer Show Interbreed**

THURSDAY

9.00am

Ring 1	Ring 2	Ring 3
Hereford	Limousin	Brahman
Poll Herefords		Brangus
		Lowlines
		Highland

9.00am **Cattle Council Seminar**
- Climate change policy: The implications for cattle producers An interactive session
- Be a leader and direct your industry - *get involved*

9.30am **MLA Seminar**
- Market outlook for beef producers - Blair Brice, Trade Services and Halal Manager, MLA
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- Opportunities in pasture finished beef - Angus Hobson, Manager Communication & Research Adoption, MLA
- Meeting market specifications: Producer case study - Brett Littler, Beef Officer, NSW Department of Primary Industries with Norton Crane, Hartley Grazing Company, Mendooran

10.30am **Cargill Seminar**
Cargill - Cattle Herd & Backgrounding Nutrition
Speakers: Mr Grant Garey, General Manager Livestock, Cargill
Dr John Doyle, Consulting Animal Nutritionist.

12 Noon **Lunch**

1.30pm

Ring 1	Ring 2	Ring 3
Poll Herefords (continued)	Shorthorn	Red Poll
	Beef Shorthorn	Square Meaters
		Gelbvieh
		Salers

6.00pm **Pre Interbreed Drinks**
7.00pm **Interbreed**
8.00pm **Landmark Interbreed Drinks**

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